Biz1 Finance Platform Overview

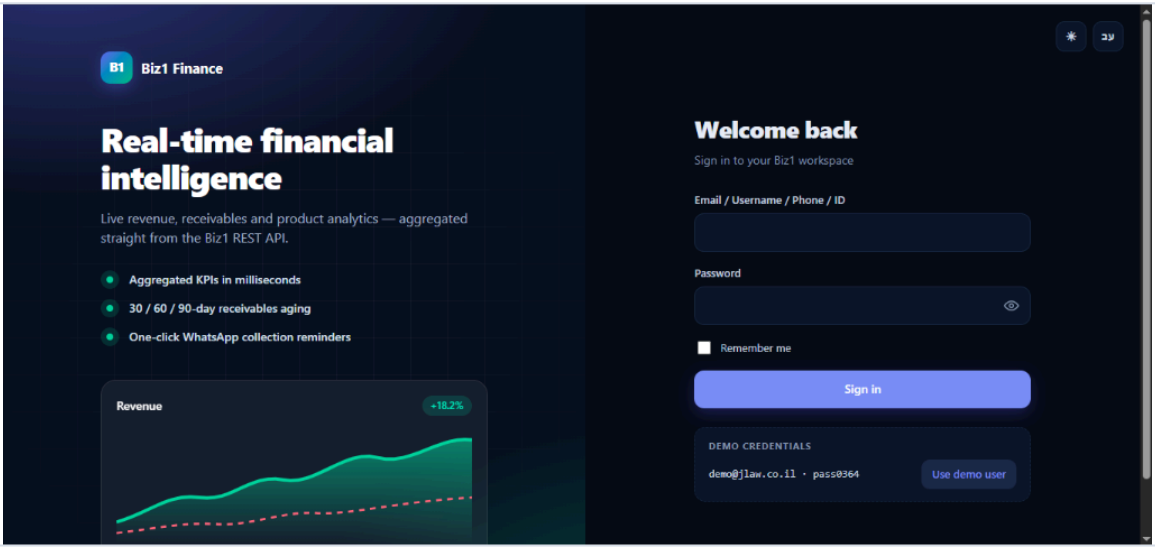
Biz1 Finance is an enterprise financial intelligence and executive analytics platform designed to deliver live revenue telemetry, receivables aging, cash flow analysis, and automated collection reminders directly through the Biz1 REST API.

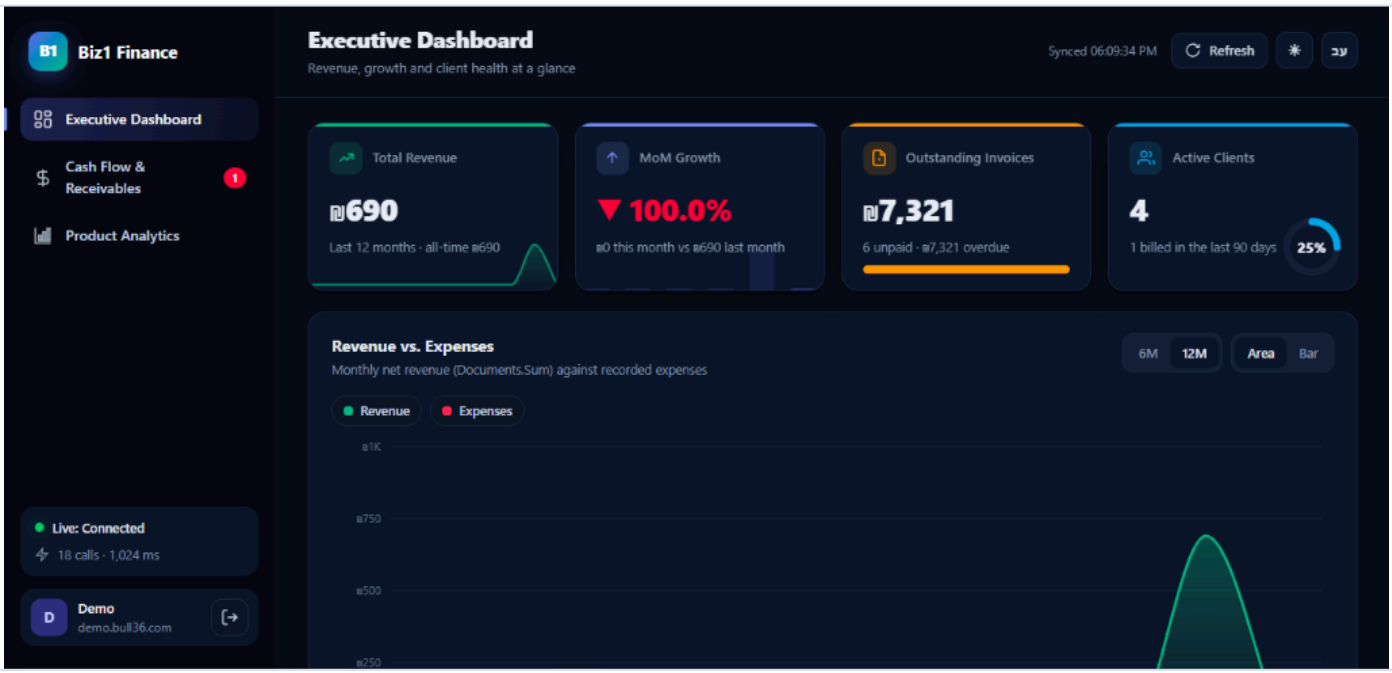
- **Executive Telemetry & KPIs:** High-speed aggregated financial indicators (Total Revenue, Outstanding Invoices: ₪7,321, Active Clients: 4) updated with sub-second API synchronization.
- **Revenue vs. Expenses Trend Analytics:** Comparative monthly net revenue against recorded operational expenses with interactive area/bar graphs and multi-timeframe toggles (6M / 12M).
- **Receivables Aging & WhatsApp Reminders:** 30 / 60 / 90-day overdue receivables tracking with one-click automated WhatsApp collection dispatch and instant cash flow notifications.

LIVE LOGIN URL: https://apps.bull36.com/demo/finance/

System Access Credentials · Active Test Access

Parameter / Control	Value / Format	Description & Instructions
Login Portal URL	https://apps.bull36.com/demo/finance/	Direct web access URL to the Finance intelligence portal.
Login Username	`demo@jlaw.co.il`	Valid operator account identifier to authenticate into the platform.
Login Password	`pass0364`	Standard demo passkey; click password visibility toggle to view input.

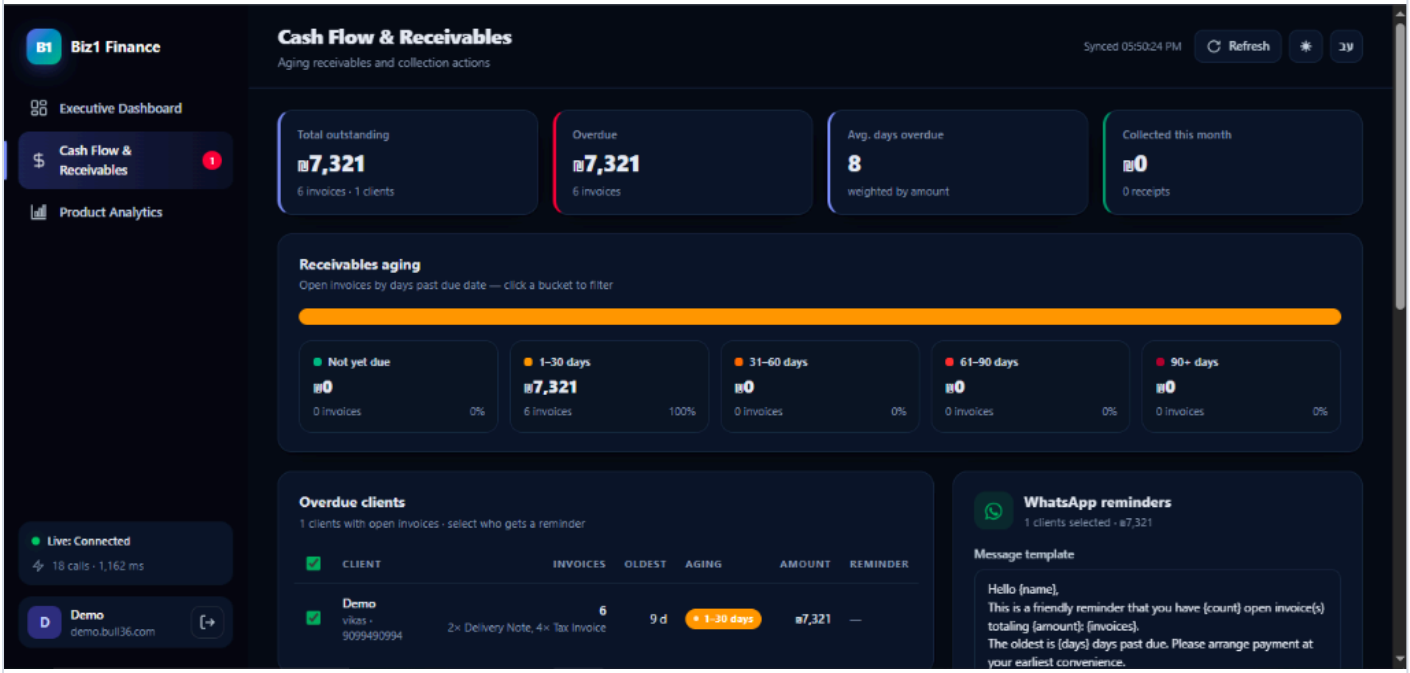




Cash Flow & Receivables Aging Analytics Dashboard

RECEIVABLES AGING

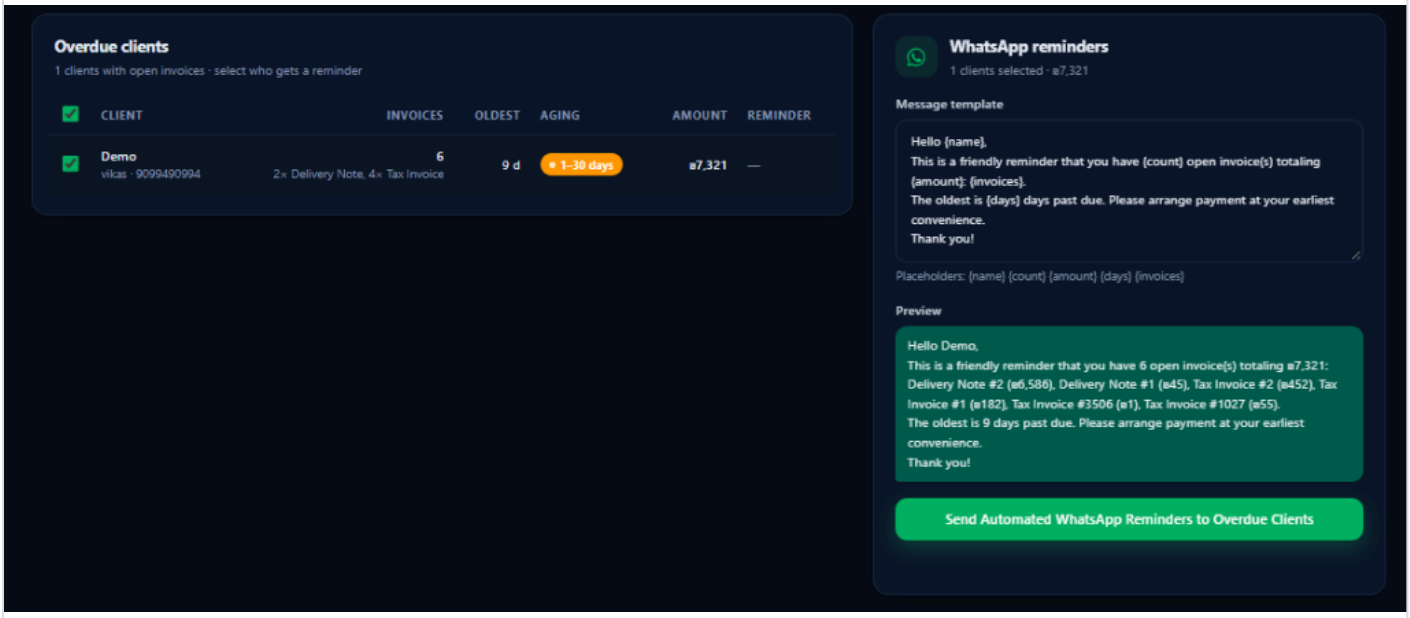
- **Aging Time Buckets:** Structured chronological classification dividing outstanding balances across `Not yet due`, `1-30 days` (`₪7,321`), `31-60 days`, and `90+ days`.
- **High-Level Receivables KPIs:** Header cards tracking total outstanding balances (`₪7,321`), overdue count (6 invoices), weighted average days overdue (`8`), and monthly collections.
- **Interactive Bucket Filtering:** Clickable aging progress distribution bar dynamically filtering the underlying overdue client invoice table.



Automated WhatsApp Collection Reminders & Client Ledger

AUTOMATED COLLECTIONS

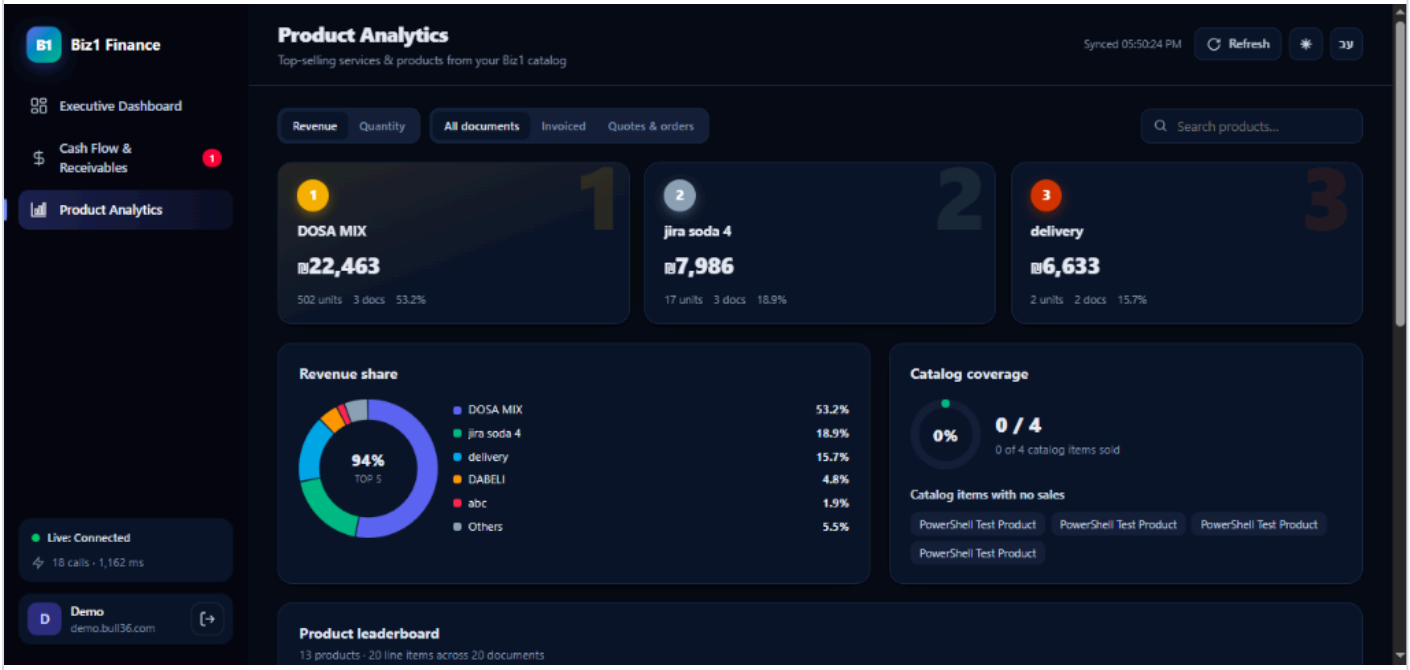
- **Overdue Client Identification:** Account breakdown displaying client name (`Demo`), contact phone (`9099490994`), invoice counts, oldest debt age (`9 d`), and total debt.
- **Dynamic WhatsApp Message Engine:** Real-time templating replacing placeholders (`{name}`, `{count}`, `{amount}`, `{invoices}`) with itemized invoice breakdowns.
- **One-Click Broadcast Dispatch:** Primary green action button executing automated WhatsApp payment reminders directly to selected overdue customers.



Product Analytics, Revenue Share & Catalog Leaderboard

PRODUCT ANALYTICS

- **Catalog Sales Leaderboard:** High-impact rank cards showcasing top performers (`DOSA MIX` at `₪22,463` , `jira soda 4` , `delivery`) with unit volumes and percentage contribution.
- **Revenue Share Donut Telemetry:** Multi-segment circular chart tracking revenue concentration (`94% TOP 5`) across active product lines.
- **Catalog Saturation Tracking:** Real-time coverage metric (`0 / 4`) identifying non-performing or dormant catalog inventory items.



Cash In vs. Cash Out Comparative Trend Telemetry

CASH FLOW PIPELINE

- **Net Cash Flow Trajectory:** Monthly timeline visualizing gross receivables collections against operational disbursements.
- **Comparative Volume Bars:** Visual contrast highlighting cash intake spikes against seasonal expense outflows.
- **Liquidity Forecasting:** Real-time trend trajectory aiding executive leadership in working capital management and liquidity planning.